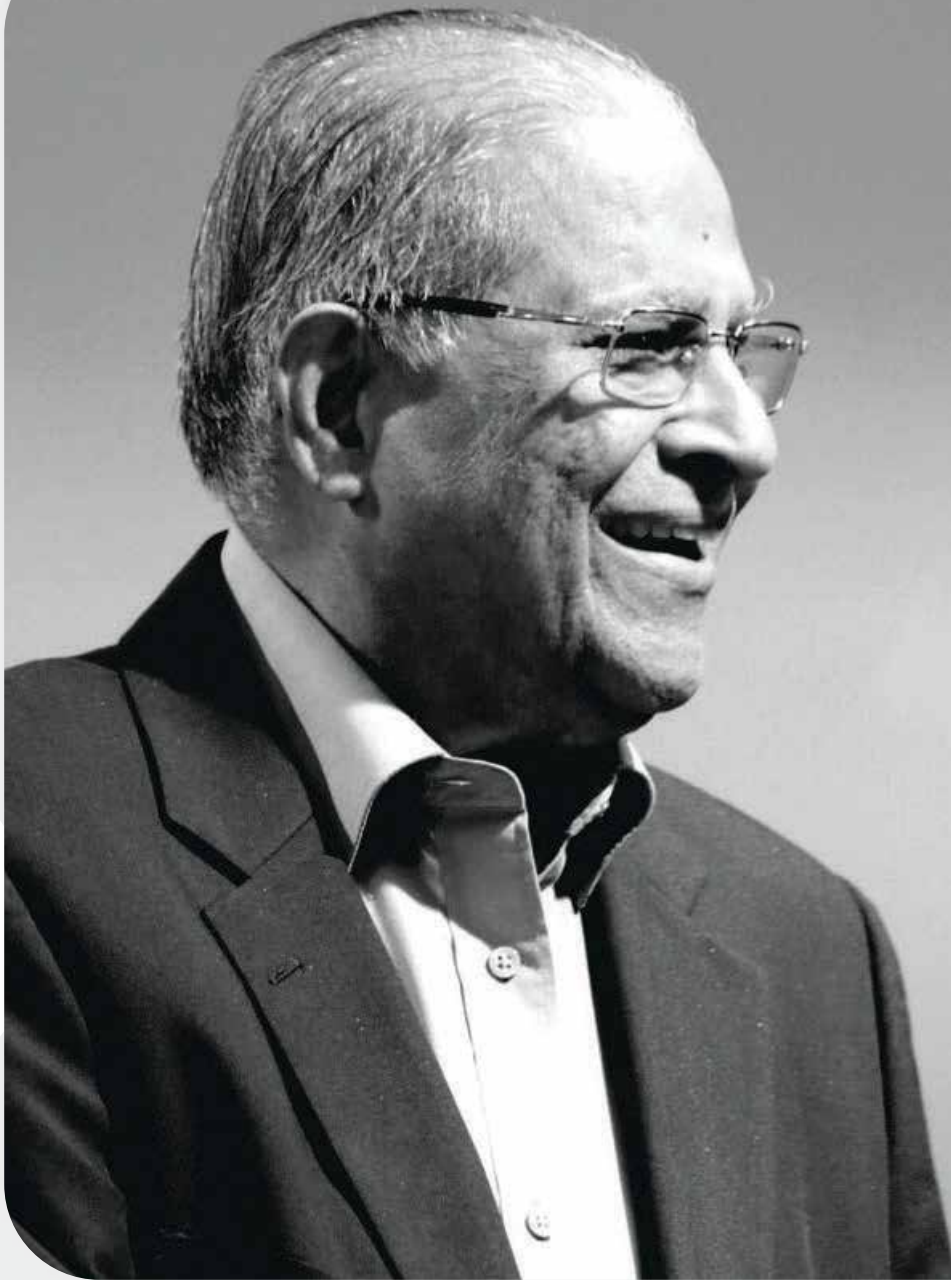


XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP



PLACEMENT BROCHURE

2024-25
PGDM & PGDM - BA



A “home-grown guru” with 60+ years of Professional Contribution to Management Education

Prof. J. Philip is the Principal Founder and builder of Xavier Institute of Management & Entrepreneurship (XIME) Bangalore, with campuses also in Kochi and Chennai. He is currently the Chairman of XIME, Bangalore. Just before founding XIME in 1991, he was the Director of IIM Bangalore.

FROM THE CHAIRMAN'S DESK

Dear Fellow Professionals,

Greetings from XIME! Founded on the core values of merit, integrity, and ethics, XIME has established itself as a leader in business education. We are proud to cultivate future leaders for the Indian industry—professionals with the skills, knowledge, and values to excel in today's competitive landscape.

We prioritize academic excellence, hence our PGDM program is structured with an intensive curriculum offering **1150 credit hours**. Our curriculum is strengthened by the inclusion of **Harvard Business case studies and Simulations**, offering students, exposure to problem solving and decision making that enables students to gain hands-on experience in real time. Additionally, our **unique courses**, such as Leadership in Action, Contemporary Business Environment(CBE), and Learning Circle(LC) prepare students for real-world challenges.

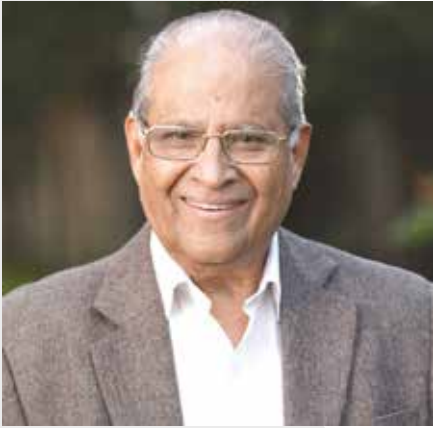
Pursuing the philosophy of learning by doing, we engage our students in interventions like **Socially Useful and Productive Activity (SUPA), Summer Internship Program (SIP) Live Industry Projects, Industry Internship, International Study Tours**, activities by XSEED (Social Action Club) which provide intensive experiential learning outside classroom hours.

XIME stands as a beacon of excellence in business education, blending rigorous academics with experiential learning to shape future leaders. Our strong rankings and industry-focused programs underscore our commitment to producing professionals who are well-prepared to thrive in today's dynamic business environment.

With Warm Regards,



Prof. J Philip
Chairman, XIME - Bangalore
Former Director - IIM Bangalore



Prof. J. Philip

Principal Founder and Chairman, XIME Bangalore
Former Director, IIM Bangalore

Vision

To be a premier Management institution that shapes leaders and entrepreneurs with a commitment to sustainability and social equity in a technologically enabled world.

Mission

1. To deliver superior education in the disciplines and arts of management through academic excellence anchored in practical learning and research.
2. To foster in its students traits of ethical leadership as well as devotion to socially responsible business and sustainability.
3. To endow its students with analytical and advanced technological skills to assure effective and successful performance in the contemporary world.
4. To promote among its students entrepreneurial thinking, innovative disposition, and a global mindset.

Values

- ❖ Excellence
- ❖ Innovation
- ❖ Integrity
- ❖ Openness to Ideas
- ❖ Diversity and Inclusivity
- ❖ Societal Concern



XIME Bangalore, situated in the heart of Electronics City, is surrounded by leading tech giants like Infosys, TCS, and Hewlett Packard. The campus thrives with a vibrant atmosphere, hosting a variety of activities, including conventions, conferences, student competitions, and industry-relevant short-term programs. Known for its strong co-curricular offerings, the institute is AICTE-approved and holds prestigious accreditation from the National Board of Accreditation (NBA), ensuring a top-tier educational experience.

XIME BANGALORE



XIME KOCHI



XIME's modern campus at Kochi, located in the Kinfra Hi-Tech Park, Kalamassery, is designed to reflect the dynamic and innovation-driven environment of a Startup hub. With prominent neighbors like Apollo Tyres, the campus fosters a culture of creativity, entrepreneurship, and collaboration, providing an ideal setting for students to thrive in a forward-thinking ecosystem.

XIME's campus at Oragadam, Chennai, is strategically located amidst key players in India's automobile industry, including Apollo Tyres, Renault Nissan, Bharat Benz, Royal Enfield, and Komatsu. This vibrant industrial environment provides students with unique exposure to the automotive sector, fostering industry connections and practical insights. The institute is approved by AICTE, ensuring high academic standards and a quality learning experience.

XIME CHENNAI



ABOUT PGDM & PGDM - BA

- The two-year flagship PGDM & PGDM-BA program at XIME is AICTE-approved and offers residential facilities. With modern classrooms and a focus on creating a sustainable learning environment, XIME nurtures academic excellence within a vibrant cultural climate, providing a well-rounded space.
- All three campuses share a common curriculum, pedagogy, and centralized placement process.
- The curriculum emphasizes the extensive use of Harvard Business School cases across all courses, ensuring a deep understanding of real-world business challenges.
- Starting last year, simulations have been integrated into the learning process, offering hands-on experience and enhancing students' decision-making and problem-solving skills in practical scenarios.
- XIME has strong international networking and partnerships with universities worldwide, along with MoUs with foreign institutions.
- The institute has received international accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) in America.
- XIME promotes diversity with students coming from over 25 Indian states, gender at a 50:50 ratio, and a good mix of freshers and experienced students.
- The Summer Internship Program (SIP) is a core component, allowing students to engage in live projects alongside their academic studies.
- The Socially Useful and Productive Activity (SUPA) is a mandatory winter internship with social organizations, helping students understand societal issues.
- XIME promotes holistic student growth through its clubs and committees, offering competitions and collaborations across campuses. It also hosts international conferences, fostering global knowledge exchange and academic excellence.
- The curriculum is periodically reviewed to ensure it remains contemporary.



RECRUITMENT ROADMAP AT XIME

Placement Drives commences on 1st October 2024.

Companies share JD and CTC Details. Pre-placement talks are organized which are either done virtually or on campus as per requirement

Recruiters have the autonomy to conduct the placement drive either on campus or virtually as per requirements.

The further communication will take place through the mail id- placements@xime.org

1

3

5

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4

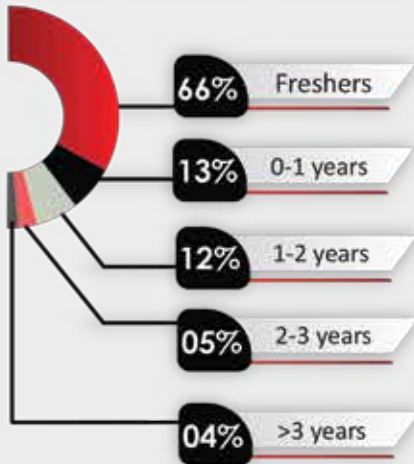
Application Process:
Students apply via the college's Placement committee, which then shares resumes and a

Offer and Acceptance:
Companies can extend offers post-interview, including job details, remuneration, location, and terms.

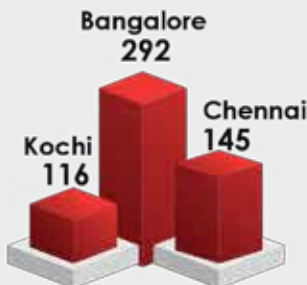
INVITATION TO PLACEMENTS BATCH OF 2023-2025

BATCH PROFILE

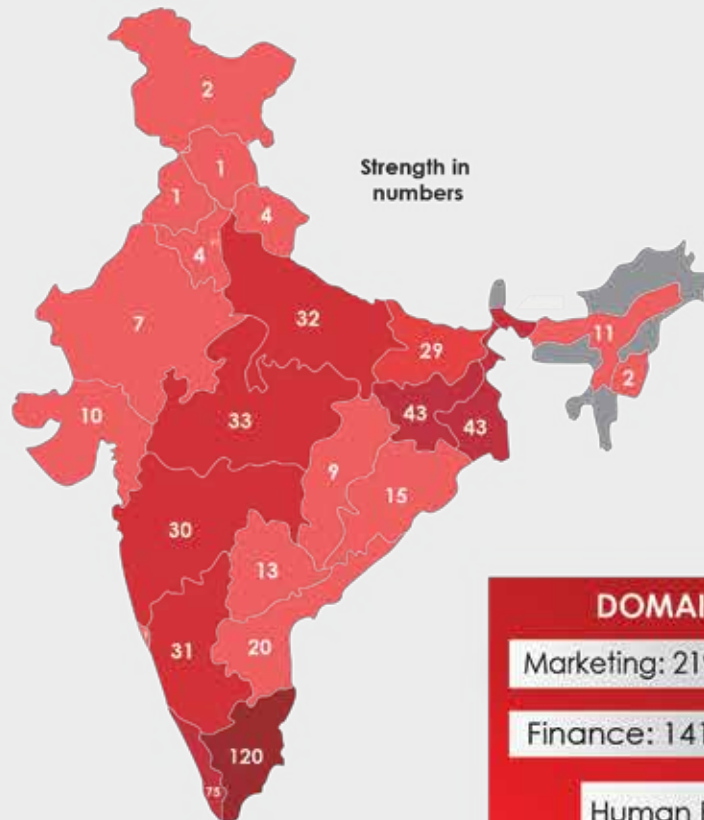
WORK EXPERIENCE



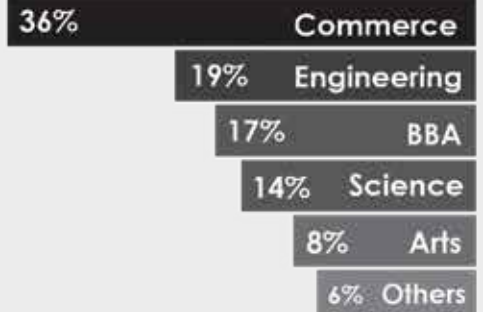
STRENGTH: 552



GEOGRAPHICAL DIVERSITY



ACADEMIC BACKGROUND



DOMAIN STRENGTH



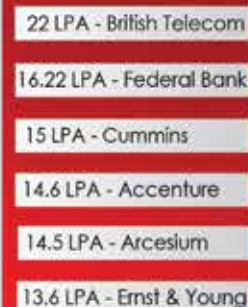
RECRUITMENT 2023-24



AVG CTC ACROSS CAMPUSES



TOP RECRUITERS



ACHIEVEMENTS & PARTICIPATION: IN INDUSTRY DRIVEN COMPETITIONS



and many more..

Reach us through:

✉ placements@xime.org

Visit us at:

🌐 <https://xime.org/>

PGDM CURRICULUM

TERM 1		TERM 2		TERM 3	
Subjects	Credits	Subjects	Credits	Subjects	Credits
Managerial Economics	3	Macro Economics	2	Business Law	2
Organizational Behaviour I	3	Organizational Behaviour II	2	Optimization Models	2
Financial Analysis & Reporting	3	Cost & Management Accounting	2	Marketing Planning and Implementation	3
Statstical Methods for Decision Making	3	Business Research Methods	3	Corporate Finance	3
Written Business Communication	2	Environmental, Social and Governance	2	Human Resource Management	3
Presentation Skills	2	Marketing Fundamentals	2	Managerial Effectiveness	2
Contemporary Business Environment I	2	Operations Management	3	Learning Circle	1.5
		Contemporary Business Environment II	1.5	Electives*	2
TOTAL	18	TOTAL	17.5	TOTAL	18.5

***Electives offered: Technology Trends; IT Project Management; Consultancy; Business History.**

TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credits
Entrepreneurship	3	International Business	3	Business Ethics	2
Business Strategy	3	Research Project	2	Leadership in Action	2
Electives 4 x 3	12	Electives 4 x 3	12	Electives 4 x 3	12
TOTAL	18	TOTAL	17	TOTAL	16

Field Activity	Credits				
Summer Internships (8 weeks)	5			Core Courses	67
Socially Useful & Productive Activity (3 Weeks)	2			Electives	38
Total	7			Field Activities	7
TOTAL	112			TOTAL	112

PGDM BA CURRICULUM

TERM 1		TERM 2		TERM 3	
Subjects	Credits	Subjects	Credits	Subjects	Credits
Managerial Economics	2	Macro Economics	2	Project Management	2
Organizational Behaviour	3	Environmental, Social and Governance	2	Optimization Models	2
Financial Analysis & Reporting	3	Python programming & Data handling	3	Introduction to Transformative Technologies	3
Statstical Methods for Decision Making	3	Marketing Management	3	Data Science Fundamentals	2
Database Management System	2	Operations Management	3	Data Visualization	3
Database Management System (Lab)	2	Corporate Finance	3	Business Analytics using Python	2
Presentation Skills	2	Written Business Communication	2	Human Resource Management	2
				Contemporary Business Environment I	1.5
TOTAL	17	TOTAL	18	TOTAL	18.5

TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credits
Entrepreneurship	3	Big Data Analysis	3	Business Ethics	2
Business Strategy	3	Data Mining	3	Business Applications of AI and Machine Learning	3
Managerial Effectiveness	2	Analytics Practical Project	2	Leadership in Action	2
Contemporary Business Environment II	1.5	Electives 3 x 3	9	Electives 3 x 3	9
Electives 3 x 3	9				
TOTAL	18.5	TOTAL	17	TOTAL	16

Field Activity	Credits				
Summer Internships (8 weeks)	5			Core Courses	78
Socially Useful & Productive Activity (3 Weeks)	2			Electives	27
Total	7			Field Activities	7
TOTAL	112			TOTAL	112

ELECTIVES

Analytics

- Big Data Analytics
- Agile project Management Methodologies
- Information System for Managers
- Database Management & Data Warehousing
- Data Mining & Business intelligence
- IT Strategy
- IT Project Management
- Cloud Computing, Internet of things, Artificial Intelligence
- Business Analytics using R /python
- Digital Transformation

Finance

- Financial Derivatives
- Investment Analysis & Portfolio Management
- Merger & Acquisitions (MAR)
- Indian Banking & Financial Services
- Fixed Income Securities
- Corporate Taxation
- Financial Modelling
- Venture Capital & Private Equity
- Enterprise Risk Management & Insurance
- International Finance
- Finance Analytics

OB & HR

- Industrial Relations & Employee Welfare
- Learning & Development
- Strategic HRM
- Performance Management
- Organization Planning & Development
- Compensation & Benefits Management

General

- Creativity and Innovation
- Entrepreneurship
- Sustainability
- Design Thinking

Operations

- Supply Chain Management
- Enterprise Resource Planning
- Total Quality Management & Lean
- Project Management
- Operations Planning & Control
- Procurement & Materials Management
- Service Operations Management
- Strategic Operations & Process Innovation
- System Dynamics Modeling & Simulations
- Design Thinking
- Supply Chain Analytics

Marketing

- Product & Brand Management
- Retailing
- Rural Marketing
- Business to Business Marketing
- Consumer Behaviour
- Sales & Distribution Management
- Services Marketing
- Advertising & Sales Promotion
- Digital Marketing
- Market Research
- Customer Relationship Management
- Strategic Marketing
- Marketing Metrics
- Marketing Analytics

PARTIAL LIST OF RECRUITERS



PARTIAL LIST OF RECRUITERS

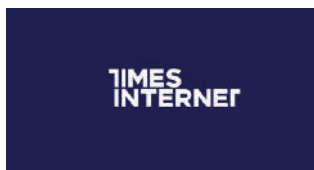


PHOTO GALLERY



**WINNERS OF
NATIONAL LEVEL
COMPETITION:
SBI IDEATIONX**

**INTERNATIONAL
CONFERENCE ON
'EMERGING TRENDS
IN AI FOR INDUSTRY
AND EDUCATION'**



ALUMNI MEET

PHOTO GALLERY



**HR ANNUAL
CONCLAVE**

**STUDENT DRIVEN
INTER-COLLEGIATE
COMPETITION
XIMERA 2024**



**INAUGURATION CEREMONY
FOR PGDM BATCH 30 & BA 04**

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